

# Jon Gamél

UI / UX Designer

UI/UX designer with an emphasis on UI across multiple platforms. Strong in UX with a passion in UI. Experienced at user research from the persona level. Solves contrasting problems and translates solutions into high fidelity prototypes. Practiced in Interaction Flow Maps ensuring that projects have a high level of collaboration. Wireframes designs and joins forces with developers and business interests to increase user engagement. Creates low fidelity rapid prototypes to test user interaction. Converts the low fidelity prototypes into high fidelity which emphasize micro interactions within a UI. Conceptualizes new visual experiences to increase user engagement. Develops dynamic grid structures. Builds hundreds of screens of UI based on single libraries that utilize Atomic Design.

## Notable Accomplishments

Designed and structured Aol.com's first mobile app • Created a basic UI template used across 300 entertainment markets - Townsquare • Designed and developed online advertising integrations -R/GA • Pioneered creative online e-commerce strategies for selling products -Adidas



[jongamel.com](http://jongamel.com)

## Work Experience

### 20 Sr Product Designer

Seismic  
UI, Design Systems  
San Diego, CA

### 18 UI Designer

Holonis Inc.  
UI, Design Systems  
San Diego, CA

### 17 Freelance UI/UX

Independant  
UI/UX TV Apps  
Los Angeles, CA

### 16 UI/UX Designer

Townsquare Media  
UI, Music Apps  
NY & Los Angeles

### 10 Art Director

America Online  
Aol.com, Mobile  
New York, NY

## Skills

### Creative

Experience Prototyping  
Affinity Diagraming  
A/B User Testing  
Wireframing  
Atomic Design  
Grid Systems  
Typography  
Illustration

### Software

Figma  
Sketch  
Principle  
Invision  
Zeplin  
AdobeXD  
Abstract  
Photoshop  
SketchUp

### Hands On

Painting  
Resin Molds

## Education

### BS Graphic Design

Cal Poly SLO  
San Luis Obispo, CA

### AS General Ed

Cuesta College  
San Luis Obispo, CA

## Contact

### In Person

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### Online

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